

Meeting Minutes August 27, 2024 – 7:00 pm Senior Community Center

- Attendance: Chris Cunningham, Rick Taintor, Alden Clark, Bonnie Sontag, Liz Fabel, Jonah Williams, Sheila Taintor, Juliet Walker
- Approval of July Meeting Minutes NLS 2024-07-23 Minutes.docx
 - o Bonnie move to approve, Alden, Approved
- Treasurers/Fundraising Report -- NLS Treasurers Rpt 8-27-24.pdf
 - Treasurers Report
 - Alden reviewed financials
 - Chris mentioned that some businesses have expressed interest in supporting the bike share program, what is process for this?
 - Rick has drafted a form that he can provide for this purpose.
 - Sheila moved to accept, Bonnie, Approved
 - Fundraising
 - T-Shirt
 - Alden reported that we sold 50 t-shirts through the fundraising effort
 - Bonnie asked why it was a restricted time frame
 - Rick explained that's the way this company operates, we can always re-open the ordering window
 - Bonnie suggested we gather emails of people who might be interested in future t-shirt orders
 - Bike Share
 - \$5k Institution grant
 - \$10K over 3-years from Coastal Trails
 - About 6 outstanding grant applications that Eric is working on which include banks, Clif Foundation, and the Rogers Foundation
 - LIz asked if this has been included in the calendar of grants? RIck says this is currently in a spreadsheet. Liz suggested adding to the main grants calendar.
- September Activities
 - Bike Share
 - Rick has meeting with Mayor, Andrew Levine, Tom Watkins, and Wayne

Amaral to discuss who will be City coordinator for bike share program

- Trying to meet a deadline to get in front of City Council for September 9th packet
 - CC will likely refer to Committee
 - Goal is to have this return to the full CC by October 15th
 - Council Outreach
 - Ed, Afroz have expressed support
 - Jared has reached out to Ben and Connie
 - Sheila is planning to reach out to Heath
 - Chris is going to reach out to Jim
 - Juliet will reach out to Heather
 - Discussion about what happens after 3-years (and grant funding goes away)
 - This doesn't obligate the City beyond an annual commitment to local match (to be renewed each year)
 - If the City decides not to go forward after funding expires, the program doesn't commit us to continue beyond 3-years
 - Sheila is working on scheduling LTEs in support
 - Juliet to think about ways to engage with Newburyport HS students

Bike Rodeo

- Scheduled for Sept 26th in the afternoon (after school) at Nock/Molin
- Bonnie is working with Jordan Sayles (SRTS Coordinator)
- MassBike will be doing the safety training
- Riverside Cycle is also supporting
- Newburyport Youth Services is also helping to coordinate with police
- NYS is combing promotion with "Safe At Home" outreach
- Andi Egmont at NYS is also helping with outreach and promotion
- IC and River Valley are also participating
- Give aways -- bells, lights
- Bonnie will be asking for additional volunteers (if needed) at our next meeting
- Open Discussion Members' interests that NLS could address
 - Liz and Chris -- shared observations of bike facilities and bicycle activity in their travels to Denver and Philly (separately)
 - Lots of examples of success in dense urban areas (with limited space) that we can draw from
 - Rick shared that closer to home, Salem is a good example of similar successes
 - Chris observed that bike share bikes were readily available everywhere he went in Denver
 - Jonah shared insight from MassDOT webinar on traffic calming measures which used Salem and Somerville as examples
 - How can NLS help bring support for these facilities in Newburyport?
 - Growing support through education activities -- community capacity building

- Could we do a training through Newburyport Adult Ed?
- MVPC could be a good partner (as a continuation of the the SAP)
- Assembling examples from similar communities of CS successes
- Potential opportunity to raise funding through grant programs
- Film event was also effective, can we do more of these?
- Mirror Storm Surge
- Organize Newburyport-themed Experiences/Activities
 - Bike Tours
 - Walking tours
 - Scavenger hunts
 - Connect with local experts
 - Recreational group ride on the bike trail
 - Slow ride or walk through Newburyport along the MIddle Way
- Wayfinding
 - To show low street bike routes through the City (for future bike share users)
- Traffic Gardens
 - Potential to seek Parks Commission support for this
- Other Business
 - Let's order a banner for future tabling events -- Bonnie will reach out to Ben, Rick will reach out to Coastal Trails
 - Also consider order a vertical flag for future events/activities
 - Stickers -- Juliet will research
 - Juliet shared an update on the City's Safe Streets and Roads for All grant application
 - Hale Street -- anticipate public meeting in Sept/Oct
- Adjourned at 8:29pm

Next Meetings - September 24, October 22

2024 Work Plan (includes links to Project Summaries)