

CITY OF NEWBURYPORT



IN CITY COUNCIL

September 30, 2024

ORDERED:

AN ORDER AUTHORIZING A BIKE SHARE PROGRAM

WHEREAS, the City of Newburyport is committed to promoting sustainable transportation options and reducing carbon emissions; and

WHEREAS, bike share programs have been shown to provide an accessible, healthy, and environmentally friendly mode of transportation; and

WHEREAS, the implementation of a bike share program will enhance mobility, reduce traffic congestion, and improve the quality of life for residents and visitors;

NOW, THEREFORE, BE IT ORDERED BY THE CITY COUNCIL OF NEWBURYPORT:

1. **Authorization:** The City Council hereby authorizes the establishment of a bike share program as a city service.
2. **Program Administration:** The Department of Public Services (DPS) shall oversee the implementation and administration of the bike share program, including the selection of a qualified bike share operator through a competitive procurement process.
3. **Station Locations:** DPS, in consultation with the bike share operator and relevant stakeholders including the public, shall identify locations for bike share stations. Locations will be approved by the City entity (department or board/commission) responsible for those locations; in the absence of a controlling City entity, the City Council will need to approve the location. Priority shall be given to areas with high pedestrian traffic, proximity to public transit, and underserved neighborhoods.
4. **Safety and Maintenance:** The bike share operator shall be responsible for the regular maintenance and safety inspections of all bicycles and docking stations.
5. **User Fees and Accessibility:** The bike share program shall offer affordable pricing options to ensure accessibility for all residents. The operator shall to the best of their ability ensure that the program is accessible to people with disabilities.

6. **Data Sharing and Reporting:** The bike share operator shall provide the City with regular reports on program usage, maintenance activities, and any incidents or accidents. The operator shall also share anonymized data with the City for planning and evaluation purposes.
7. **Public Outreach and Education:** DPS and the bike share operator shall conduct public outreach and education campaigns to promote the bike share program and encourage safe cycling practices.

Councillor Edward C. Cameron, Jr.

In City Council September 30, 2024:

Motion to waive the rules and accept the Late Files by Councillor Zeid, seconded by Councillor Lane. So voted, motion passes.

Motion to collectively refer ORDR00611 and ORDR00612 to Public Works & Safety and COTW by Councillor Zeid, seconded by Councillor McCauley. Roll call vote, 11 yes, motion passes.